Automation and Disruption in Stolen Payment Card Markets

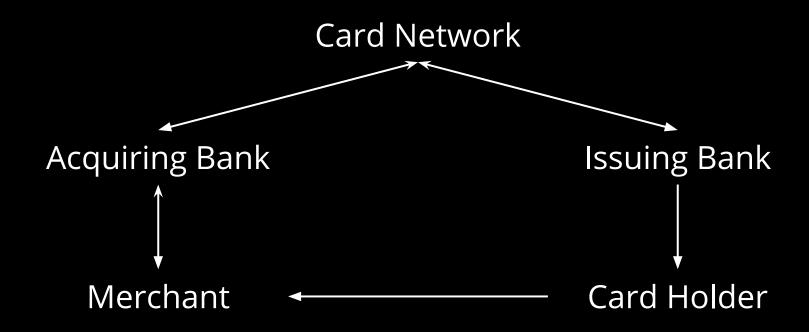
Timothy Peacock

Allan Friedman

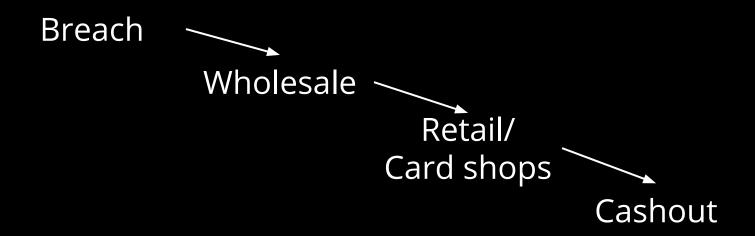
Shape Security

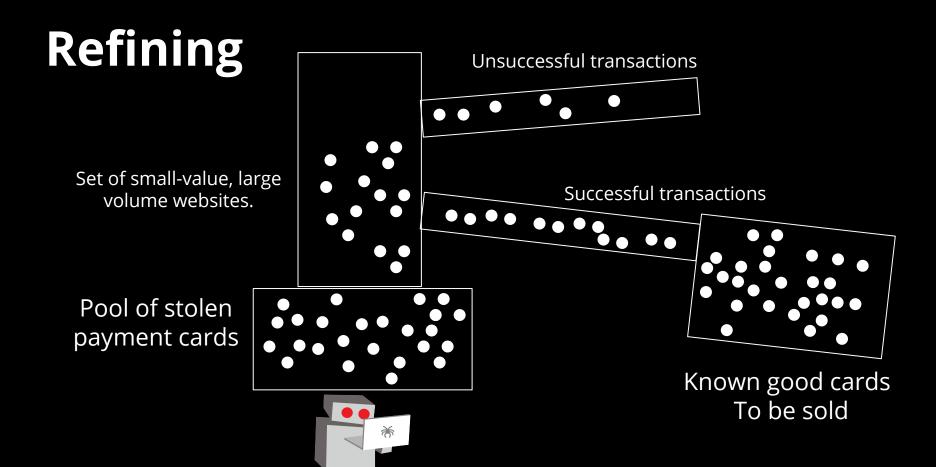
George Washington University

Payments System Model



Card Value Extraction Chain



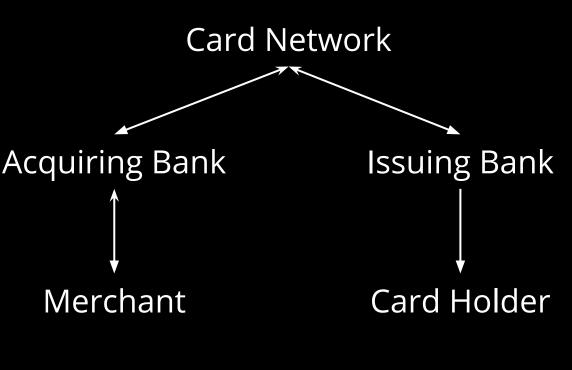


Existing Real-Time Anti-Fraud

Find horse hoofprints

Detect, then remediate

Retrospective, not preventative



Proposed Intervention

Stop automated payment card use

Value chain choke-point

Technology agnostic

Refining vs. Cashout Merchants

Refining	Cashout	
Large transaction volume website	High value transactions	
Low value per transaction	Fungible, resellable goods	
Low impact from fraud	Larger pain from fraud	
Enable downstream harms	Cannot see upstream enablers	

How Do We Get There

Regulatory

Liability

Cross-subsidy

Implications

Chip+PIN

Acrimonious lobby fight

Small intervention: big change

Limitations, Future Work

Quantifying impact

Empirical grounding